



London Lynx Ringette Association

www.londonringette.com

Letter to all London Ringette Coaches/Managers

Re: Team Fundraising

The Board of the London Ringette Association appreciates your involvement and support of your daughter's Ringette experience. What can we do together to offset team costs as much as possible?

We have developed a Fundraising Policy to help all teams better understand the many different opportunities there are to fundraise for your Ringette team but that certain procedures must be followed.

All fundraising done on behalf of the London Ringette Association must be approved by the Fundraising Director at least 14 days prior to the start of this activity. The Team Fundraising Request Form is available to download on the London Ringette website.

BUDGET:

One of the first items to address once your team has been selected/assigned is your *Team Budget*. Calculate the number of tournaments you wish to enter and their entry fees, how many other expenses such as extra ice time, team apparel, coaching & trainer supplies, team meals, year end banquets, trophies, awards and any other relevant team expenditures will be required. Now that you have your team costs budgeted for the year, you will need to figure out how to raise that amount of money for the team. You will likely need to create some type of fundraising with your team to offset these expenditures.

We see fundraising falling into Three distinct categories:

1. Team Controlled Fundraising

This is where the entire team works on a fundraising event such as a car wash, BBQ, or selling frozen chicken/chocolates/peanuts etc. This is what our teams have shown us in the past that they are very good at and we encourage them to continue with this practice. There is a \$50 Association Fee that must accompany all fundraising requests that fall under this category (one per fundraising activity).

2. Team Controlled Advertising

Many teams have created individual team advertising opportunities by selling advertising space on a dressing room door banner or t-shirts. It must be understood that these advertising spaces sometimes conflict with the various levels of Team Sponsorships that are sought out each year by the LRA. The maximum amount to be collected by each team for advertising space is \$200 per advertiser. Each advertiser must meet the criteria set out in the Fundraising policy. There is a \$100 Association Fee that must accompany all fundraising requests that fall under this category (one per advertising activity).

3. Association Controlled Fundraising

An example of this is the selling of raffle tickets that you receive at the beginning of the season. The parents purchase the tickets from the Association as part of your registration and the collect their money by selling the tickets to family and friends. The Association creates the fundraising activity and the individual parent executes for their own individual benefit. Some other examples of this type of fundraising would be a Golf Tournament, Dance Party or Dinner/Auction.

This is an example of a budget for a Ringette team.

PARTICULARS	REVENUE	EXPENSES	BALANCE
Dressing Room Banner Advertisers			
Per Player			
Player 1	\$250.00		

